

#### 2016 Annual Financial Report





Fortuna Tierra Club 501(c)3 – Good Standing Status since Non-profit formation in YR 2000

# 2016 FTC Officers

President

**Irene Stith** 

Vice President

Mary McMahon Cher Mitton

**Secretary** 

Wendy Fenner

**Treasurer** 

Laureen Kraft



#### Our Mission:

- Fortuna Tierra Club is a registered **501(c)(3)** nonprofit organization. It was organized by women on Log Hill Mesa in 1970 to give aid and support to neighbors. All FTC fund raising proceeds remain in the Ridgway community. FTC funds are used to provide scholarships for Ridgway High School students. FTC also assists the Ridgway community in support of school, fire department, senior citizens and other community needs.
- Activities in the past few years have included Christmas home tours, garden shows, invitational golf tournaments, art show and sale and other activities. These efforts are organized to enhance the quality of life on the Mesa and to provide on-going funds for our scholarship and other philanthropic endeavors.
- And we have fun! We provide a place for neighbors to meet and work together, and appreciate our beautiful environment.



# A Word from our Outgoing 2016 President Irene Stith

First, I wish to thank all the officers, chairwomen, and their committees for making my tenure as President a most wonderful experience. Your hard work and dedication was clearly evident in the success of a new venture in fundraising. Your willingness to work together toward a common goal resulted in the most successful fundraising event ever, and with the promise of becoming a greater event in 2017. Because of your efforts the FTC was able to fulfill our goal of helping as many people as possible and to preserve our standing in the community as a well-respected charitable organization.

Secondly, I wish the new President, Mary Ann, our Treasurer, Laureen, our vice president Cher Mitton, our secretary Wendy Fenner and all our Chairs a great 2017. To all of our members, a Healthy and Happy New Year.

Sincerely, Irene Stith



# A Word from our Incoming 2017 President

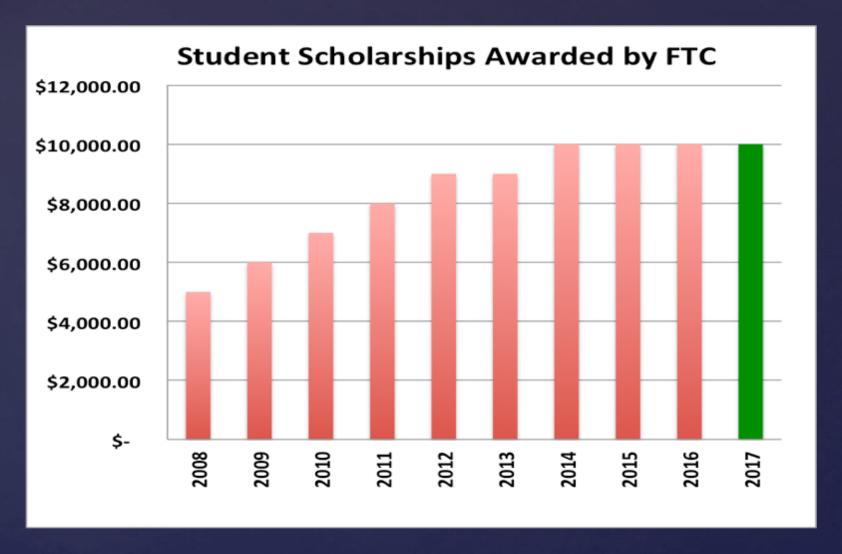
#### Mary Ann Guilinger

Thropic, women's organization on Log Hill Mesa outside Ridgway, Colorado, in 1970. In 2016, Fortuna Tierra awarded \$10,000 in scholarships, eight going to Ridgway High School graduating seniors and five to past graduates of Ridgway High School. The scholarship recipients in college are studying nutrition, engineering, teaching, and nursing to name a few examples. In 2016, a Ridgway High School senior, using her graphic art skills, developed a logo for Fortuna Tierra. In 2016, Fortuna Tierra donated

\$ 1,720 to Ridgway elementary school teachers for education supplies. In 2017, Fortuna Tierra will be hosting the second annual <u>Loghill Hustle</u> as its major fundraiser on September 16, 2017. In 2016, Fortuna Tierra raised \$10,000 from the Loghill Hustle and aiming to raise \$12,500 in 2017.

#### 2016 HIGHLIGHTS

- \* \$10,000 presented to Graduating Ridgway High School Seniors and continuing education students.
- \* <u>\$1,720</u> donated to the Ridgway Elementary School Teachers for classroom supplies.
- **\* \$225** donated to Ridgway School district in way of school supplies.
- \* \$500 donated to the Log Hill Volunteer Fire Department for their continued dedication to the LHVFD district.
- \* Gross profits on annual Fundraiser of \$11,717 exceeded expectations as we hosted a new fundraising event in 2016
- Ended Fiscal Year \$3,790.00 above budgeted forecast (cash on hand)
- Charitable program ratio at <u>75%</u> (considered highly-efficient by Charity Watch Foundation).
- **\*** Fundraising efficiency at **§ .10** (\$.10 to raise \$1.00) This is considered excellent by Charity Watch Foundation.
- \* Standing member of the Ridgway Chamber of Commerce.
- \* **Standing member of the** Colorado non-profit association.



Over \$85,000 given in scholarships to local students to date



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### Charity Watch performance FTC 2016 Rating = Highly Efficient

Program %	Cost to Raise \$100	Efficiency Rating
90-100%	\$0 - 4	A+
80 - 89%	\$5 - 11	Α
75 - 79%	\$12 - 15	A-
72 - 74%	\$16 - 19	B+

<u>2016 FTC Program % = 75%</u> This is how much of our expenses our charity spends on charitable giving.

2016 FTC Cost to raise \$100 = \$10 It takes us \$10.00 to raise \$100.00

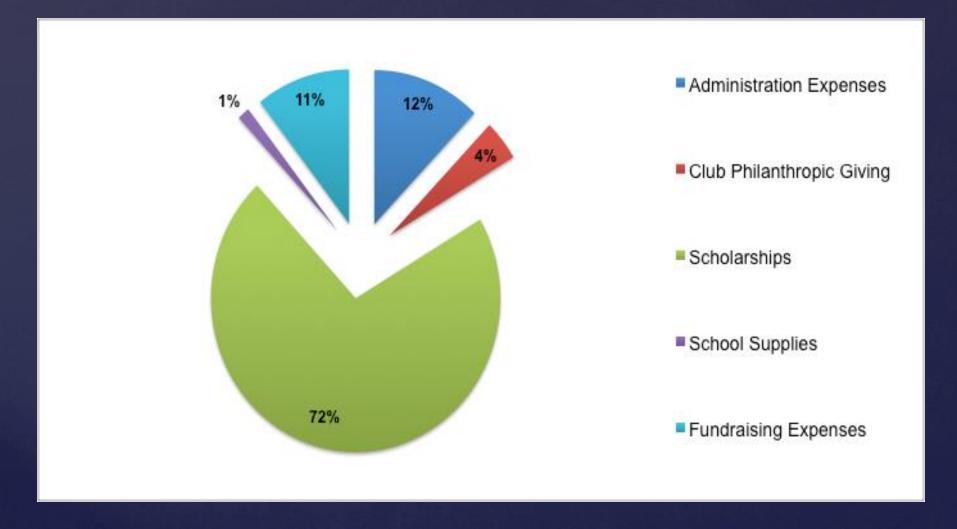
Charity Watch states that HIGHLY EFFICIENT non-profits are at 75% or greater

program % and spend less than \$25 for each \$100 dollars raised.

#### Fortuna Tierra Revenue Sources - 2017



#### **Fortuna Tierra Expenses 2016**











AND... WE HAVE FUN!













