

Fortuna Tierra Club



SERVING COMMUNITY NEEDS SINCE 1970

Fortuna Tierra Club 2017 Annual Report



501(c)3 – Good Standing Status since Non-profit formation in YR
2000

1-Mar-18

2017 FTC Officers

President

Mary Ann Guilinger

Vice President

Cher Mitton

Secretary

Wendy Fenner

Treasurer

Laureen Kraft



Our Mission:

- Fortuna Tierra Club is a registered **501(c)(3)** nonprofit organization in good standing with the IRS. This philanthropic organization was organized by women on Log Hill Mesa, Colorado in 1970 to give aid and support to neighbors. All FTC fundraising proceeds remain in the Ridgway community. FTC funds are used to provide scholarships for students who graduate from the Ridgway Secondary School or live within the Ridgway school district boundaries. FTC also assists the Ridgway community in support of school, fire department, senior citizens and other community needs.
- Activities in the past few years have included the Log Hill Hustle (5k/10k fun run), Christmas home tours, garden shows, invitational golf tournaments, art show and sale and other activities. These efforts are organized to enhance the quality of life on the Mesa and to provide on-going funds for our scholarship and other philanthropic endeavors.
- And we have fun! We provide a place for neighbors to meet and work together, and appreciate our beautiful environment.



**A Word from our
2017
President
Mary Ann Guilinger**

In 2017, Fortuna Tierra had a great fundraising year; raising close to \$10,000 in its major fundraiser, the second annual Log Hill Hustle on September 16, 2017, and \$1,800 as the non-profit beneficiary of the Ouray Wine, Chocolate, and Cheese Festival. We want to thank all our sponsors and volunteers that made both events so successful. We awarded \$8,000 in scholarships, eight to Ridgway High School graduating seniors and \$1,300 in staff grants for Ridgway schools. In 2018, Fortuna Tierra will be hosting the third annual Log Hill Hustle on Sunday, August 26th. We hope to get more cross-country runners and students involved in the races.

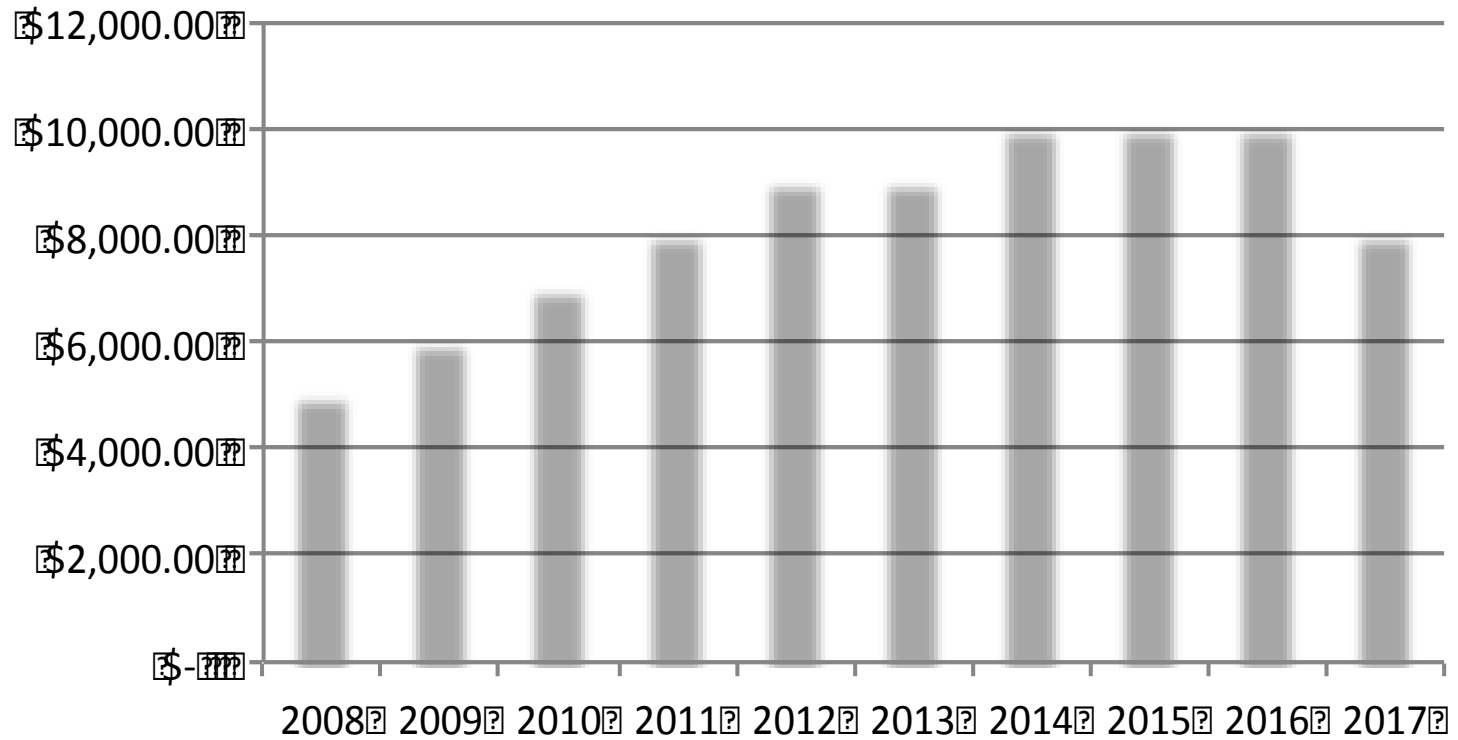
2017 HIGHLIGHTS

- ◆ \$8,000 presented to Graduating Ridgway High School Seniors and continuing education students.
- ◆ \$1,300 donated to the Ridgway Elementary School Teachers for classroom supplies.
- ◆ \$ 200 donated to Ridgway School district in way of school supplies.
- ◆ \$ 500 donated to the Log Hill Volunteer Fire Department for their continued dedication to the LHVFD district.
- ◆ Net profit *Log Hill Hustle* Fundraiser = \$9,780.44
- ◆ Net profit *Wine/Chocolate/Cheese* = \$1,805.00
- ◆ Ended Fiscal Year \$5,106.00 above budgeted forecast (cash on hand)

2017 HIGHLIGHTS- cont'd

- ◆ 2nd highest year in history for net profits from fundraisers
- ◆ Charitable program ratio at **70%** (9 out of 10 nonprofits >65%)
- ◆ Fundraising efficiency at **\$.19** (\$.19 to raise \$1.00) Less than \$.35 is reasonable under Charity Watch Guidelines.
- ◆ Administration Expenses = **9%** (Charity Watch Guidelines is to not exceed 20%.
- ◆ Standing member of the Ridgway Chamber of Commerce.
- ◆ Standing member of the Colorado non-profit association.

Student Scholarships



Over \$85,000 given in scholarships to local students to date

Student Scholarships

Fortuna Tierra Club believes strongly in good stewardship and is committed to seeing that funds it raises go to the causes it supports. We keep administrative costs to a absolute minimum. We are proud that our B+ Charity Watch rating confirms this and is well within the norms established for nonprofits.

The scholarship committee set aside \$2,000 for future graduating classes, which are increasing in size. Here are current class numbers:

6th grade	24
7th grade	35
8th grade	20
9th grade	25
10th grade	28
11th grade	25
12th grade	18

Charity Watch performance

FTC 2017 Rating = **Good**

Program %	Cost to Raise \$100	Efficiency Rating
90% 100%	\$0	A+
80% 89%	\$5	A
75% 79%	\$12	A-
72% 74%	\$16	B+
68% 71%	\$20	B
65% 67%	\$27	B-
61% 64%	\$31	C+
56% 60%	\$34	C



FTC

2017 FTC Program % = 70% This is how much of our expenses our charity spends on charitable giving.

2016 FTC Cost to raise \$100 = \$19 It takes us \$19.00 to raise \$100.00

Charity Watch states that HIGHLY EFFICIENT non-profits are at 75% or greater

program % and spend less than \$25 for each \$100 dollars raised.

Our Scholarship recipients attend many outstanding college/universities/trade schools



CITY OF
WESTMINSTER
COLLEGE

Colorado
State
University



REGIS  UNIVERSITY


COLORADO MESA
UNIVERSITY

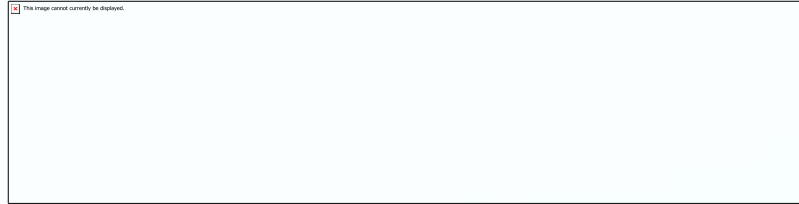


UCCS

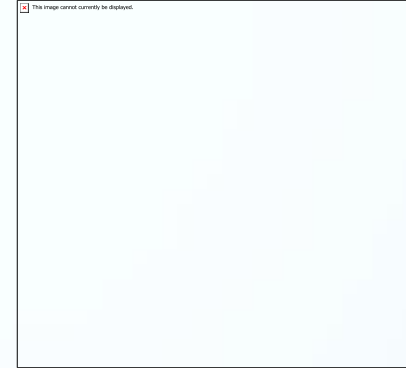


FTC 'Community Giving' Recipients over past 10 years

Colona Grange #259



Colona Church

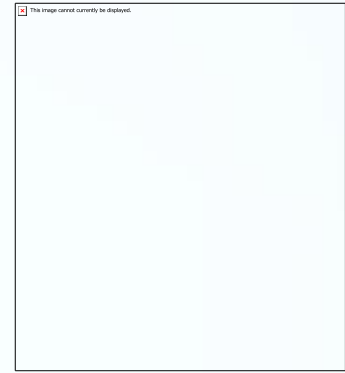
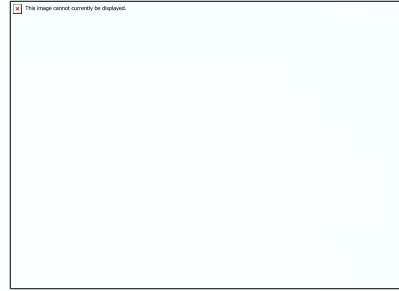
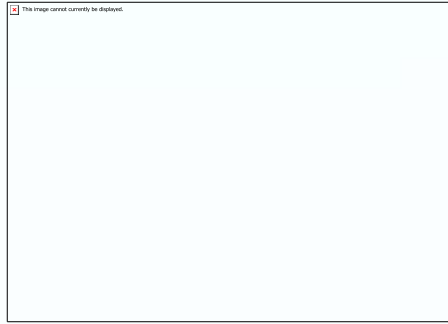


Ridgway Cares
Ouray County Cares

Ouray County Emergency Medical Services (OCEMS)

Neighbor to Neighbor Ouray County





AND...
WE HAVE FUN !

