



Fortuna Tierra Club 2018 Annual Report

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501(c)3 – Good Standing Status since Non-profit formation in YR
2000

2018 FTC Officers

President

Mary Ann Guilinger

Vice President

Wendy Fenner

Secretary

Eve Becker-Doyle

Treasurer

Lauren Kraft



Our Mission:

- Fortuna Tierra Club is a registered **501(c)(3)** nonprofit organization. It was organized by women on Log Hill Mesa in 1970 to give aid and support to neighbors. All FTC fund raising proceeds remain in the Ridgway community. FTC funds are used to provide scholarships for Ridgway High School students. FTC also assists the Ridgway community in support of school, fire department, senior citizens and other community needs.
- Activities in the past few years have included Christmas home tours, garden shows, invitational golf tournaments, art show and sale and other activities. These efforts are organized to enhance the quality of life on the Mesa and to provide on-going funds for our scholarship and other philanthropic endeavors.
- And we have fun! We provide a place for neighbors to meet and work together, and appreciate our beautiful environment.



**A Word from our
2018
President
Mary Ann Guilinger**

In 2018, Fortuna Tierra Club had a great fundraising year: raising \$12,519.00 in the third annual Log Hill Hustle on August 26, 2018. We want to thank all our sponsors, volunteers, and race participants. The number of racers almost doubled from 2016 and 2017 to 146 runners with 33 students and 20 teachers in 2018. In 2016 and 2017, the Log Hill Hustle had 79 and 78 racers with 4 and 3 students, respectively. In 2018, FTC changed the date of the Log Hill Hustle from the third Saturday of September to the day before school started in August, thus the greater participation by students and teachers. In 2019, Fortuna Tierra will be hosting the fourth annual Log Hill Hustle on Sunday, August 25th, and the race will be a chipped race because of the increase in racers. We hope you can join us in 2019.

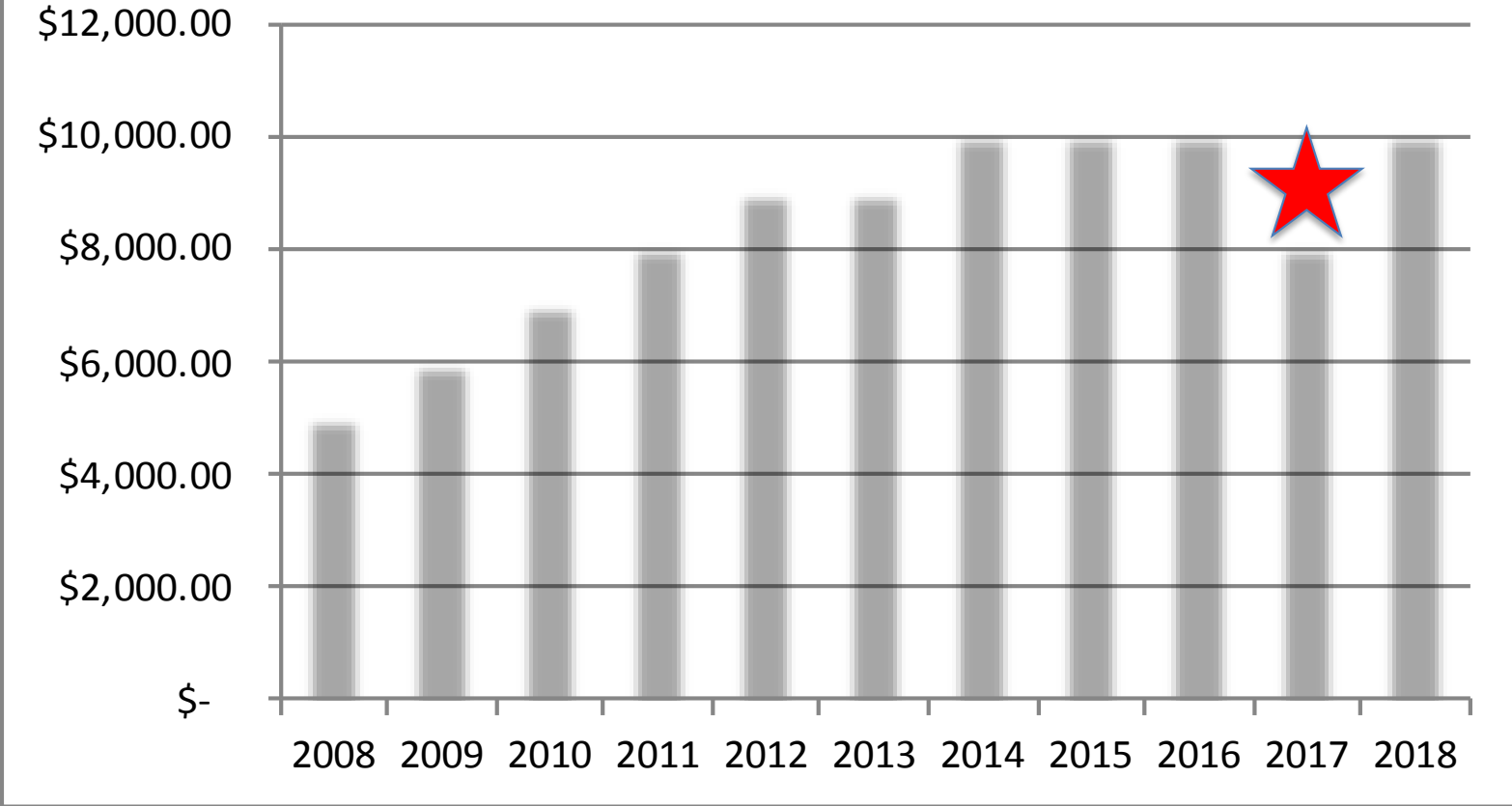
2018 HIGHLIGHTS

- ◆ **\$10,000** presented to Graduating Ridgway High School Seniors and continuing education students residing in the Ridgway School district.
- ◆ **\$1,300** donated to the Ridgway Elementary School Teachers for classroom supplies.
- ◆ **\$ 400** donated to Ridgway School district for HOBY program.
- ◆ Record Net profit *Log Hill Hustle* Fundraiser = **\$12,519.65**
- ◆ Ended Fiscal Year **\$4,663.16** above budgeted forecast
- ◆ Received a \$500 grant from the Ouray County Community Fund

2018 HIGHLIGHTS- cont'd

- ◆ Highest year in history for net profits from fundraisers
- ◆ Charitable program ratio at 72% (9 out of 10 nonprofits >65%)
- ◆ Fundraising efficiency at \$.12 (\$.12 to raise \$1.00) Best practices is not to exceed \$.35)
- ◆ Administration Expenses 15% (Best practice is not to not exceed 20%).
- ◆ Standing member of the Ridgway Chamber of Commerce.
- ◆ Standing member of the Colorado non-profit association.

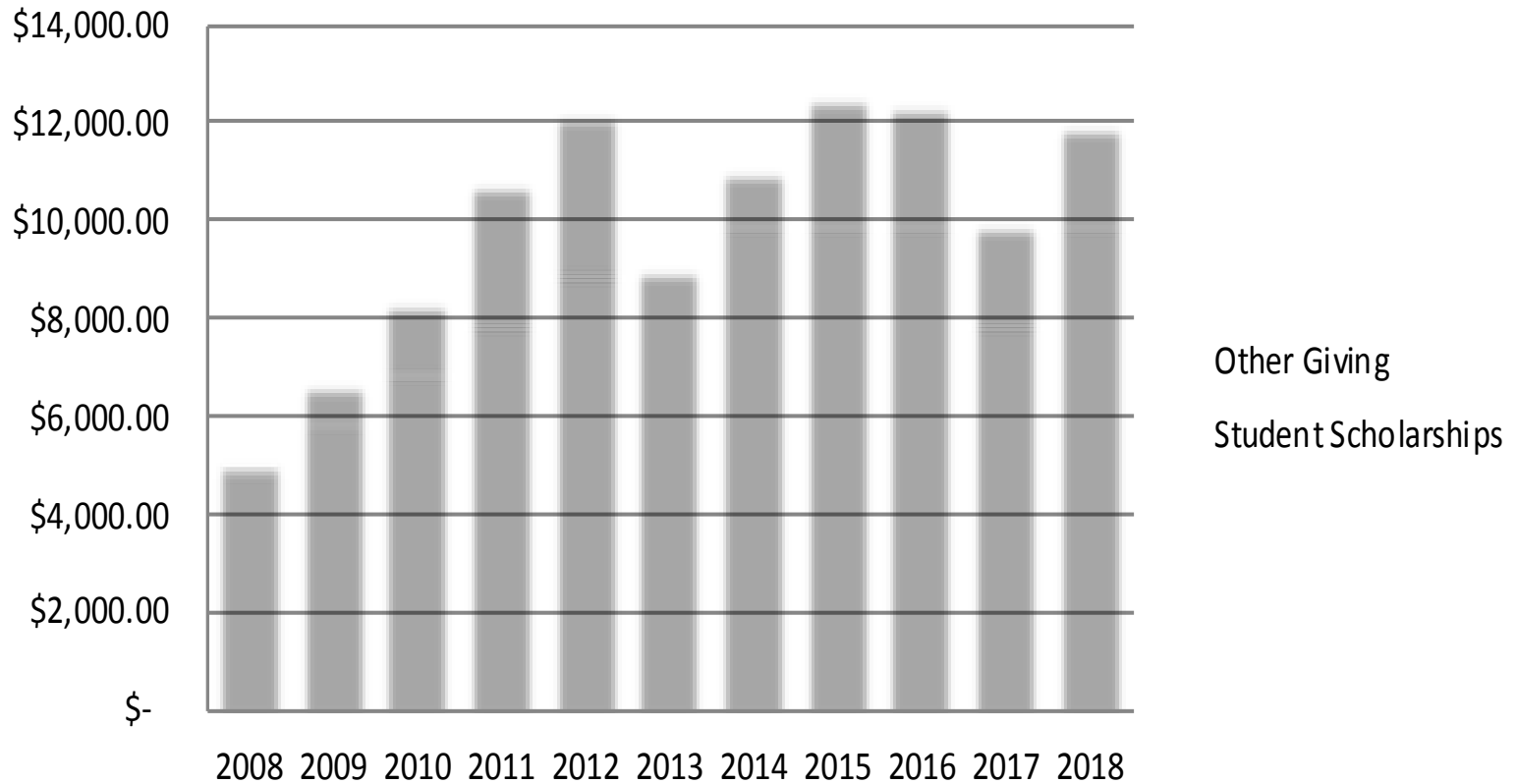
Student Scholarships



Over \$92,000 given in scholarships to local students since 2008

 2017: \$2,000 held over to support larger upcoming Ridgway classes

Total Philanthropic

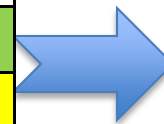


Over \$109,000 in Community giving since 2008

Charity Watch performance

FTC 2018 Rating = **Good**

Program %	Cost to Raise \$100	Efficiency Rating
90 - 100%	\$0 - 4	A+
80 - 89%	\$5 - 11	A
75 - 79%	\$12 - 15	A-
72 - 74%	\$16 - 19	B+
68 - 71%	\$20 - 26	B
65 - 67%	\$27 - 30	B-
61 - 64%	\$31 - 33	C+
56 - 60%	\$34 - 37	C



FTC

2018 FTC Program % = 72% This is how much of our expenses our charity

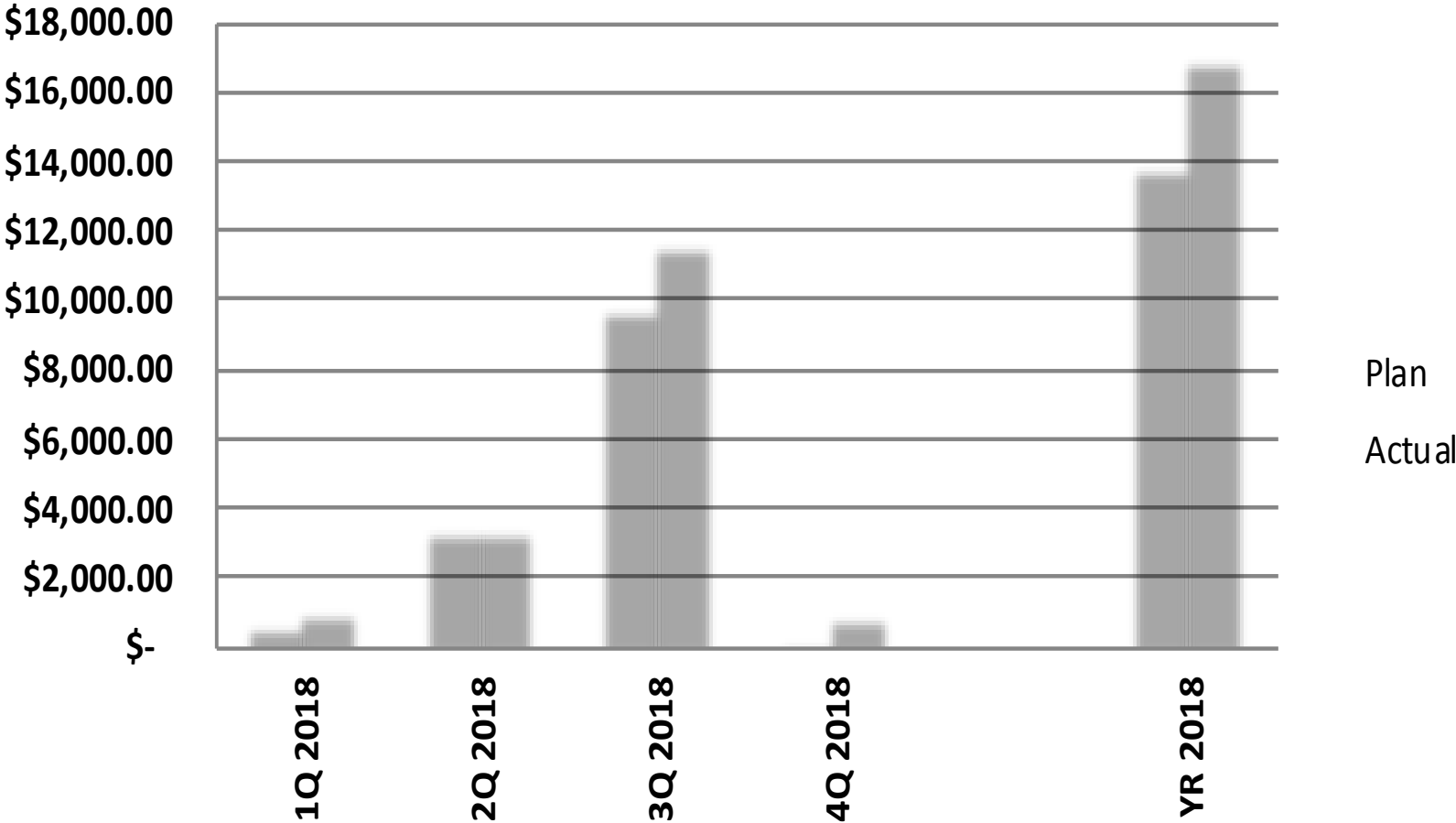
spends on charitable giving.

2018 FTC Cost to raise \$100 = \$12 It takes us \$12.00 to raise \$100.00

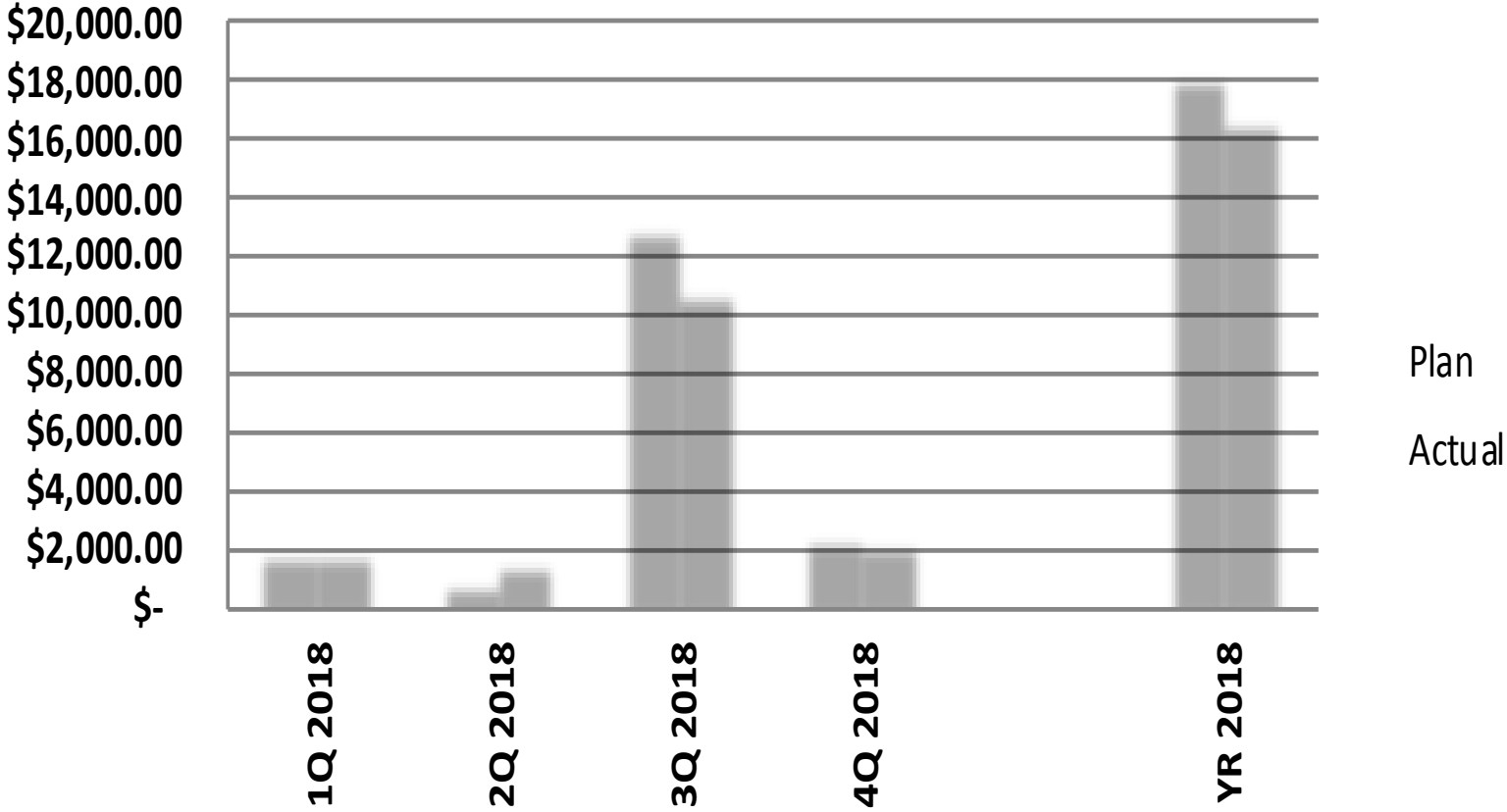
Charity Watch states that HIGHLY EFFICIENT non-profits are at 75% or greater

program % and spend less than \$25 for each \$100 dollars raised.

2018 Revenue Plan v. Actual



2018 Expense Plan v. Actual



Our Scholarship recipients attend many outstanding college/universities/trade schools



CITY OF
WESTMINSTER
COLLEGE

Colorado
State
University



REGIS  UNIVERSITY


COLORADO MESA
UNIVERSITY



UCCS

