

FORTUNA TIERRA CLUB Minutes DATE: Monday, October 9th, 2023, 10:30 am

MEETING PLACE: Ronna Edgett-Underwood's home at 803 Pine Drive.

MEETING CALLED TO ORDER at 5:45 pm. by President Ronna Edgett-Underwood

ROLL CALL: PRESENT: Ronna Edgett-Underwood, Mary Ann Guilinger, Antoinette Enders, Eve Becker-Doyle, Lil Fredericksen, Julie Huun, Kathy Heinrichs, Irene Stith, Vonnie Kuijvenhoven, Linda Mogetz, Elise Shirey, Alissa Crandall, and Claudia Wolff. GUESTS: Debbie Mathis.

RECAP OF THIS YEAR'S LOG HILL HUSTLE: Final earnings and expenditures: We brought in \$6,085 in business and individual donations and had \$2,660 in revenue from race entries to total \$8,745. We had \$2,273 in expenses for proceeds totaling \$6,471. This is less than in 2022 and we had 94 finishers and 104 registered racers.

The group brainstormed ways to increase donations, particularly from businesses, which was the greatest deficit from prior years. The best year was in 2019 when we raised \$14,000. An anonymous individual donor has also not given the last two years. It was suggested that each member be responsible for calling five businesses in the future and expanding the number of businesses we contact.

The group agreed that the mayor/deputy mayor was well received, but not necessarily profitable. Suggestions were made to have a place on the registration form to add a pet to be nominated and to have more occasions to publicize our mayor and deputy mayor (parades, rodeos, etc.) On a similar note, some races have an automatic link to a donation page which may increase revenues.

The door prizes were a huge success thanks in large part to the efforts of Meg Benasutti who is not a member, but graciously volunteered to coordinate. We tossed around the idea of charging non-racers to be a part of the drawing since some asked to donate to participate.

PHILANTHROPIC COMMITTEE: Kathy indicated that she would continue to volunteer on the philanthropic committee and hoped that Sue Wiens would as well. She noted that 2023 had a lot of graduates, but that this year will be down.

COMPASSION COMMITTEE: Lil had nothing to report.

BIRTHDAYS: Carol Jancar 10/2 Mary Ann Guilinger 10/12 Eve Becker-Doyle 10/29

ANNIVERSARIES: None listed for October

2024 IS THE YEAR TO ELECT A NEW PRESIDENT AND A NEW TREASURER! Antoinette volunteered to be treasurer, but a volunteer for president or co-president was not forthcoming. These two positions need to be filled in time for a board meeting in January and a club meeting in early February, during which members will officially elect the candidates for both positions. (Both Vonnie and Ronna have served two two-year terms and will not be continuing for third terms.) If you have questions about the president position, please call Ronna.

UPCOMING MEETINGS: December 11th, 4:30 pm –Eve generously volunteered to host! It will be a dessert and appetizer party to include spouses. Please plan to bring a white elephant gift!

ANY OTHER BUSINESS:

We discussed whether to reduce the number of social gatherings in a year and the idea was generally supported given that attendance has been sparse at some gatherings.

Julie volunteered to coordinate our participation in the December 2, 2023, Ridgway Christmas parade to include inviting our mayor and deputy mayor, securing glow necklaces for members and finding our banner. Mark your calendars!

MEETING ADJOURNED: 12 pm.

Respectfully submitted: Julie Huun